

Bouer Law Bio

For many years, Jodi Bouer worked as an insurance coverage litigator for notable New Jersey law firms, insurers, and reinsurers. She founded Bouer Law LLC after first successfully pursuing health insurance coverage for a family member, then a gravely ill friend and, later, a child with autism spectrum disorder (ASD). Kim Mack Rosenberg joined Bouer Law in 2016 after many years representing policy holders in insurance coverage litigation and litigating products liability matters for a major national law firm in its New York City office.

While Bouer Law started out representing individuals against payers related to ABA and other autism-related therapies, the firm quickly branched into prosecuting individual and class-wide impact litigation for families of individuals with ASD arising out of state and federal mental health parity laws, ERISA, and other healthcare and discrimination laws. In addition, Ms. Bouer and Ms. Mack Rosenberg primarily represent ABA therapy providers in pursuing and defending payer disputes, also providing these clients with healthcare compliance advice, and regularly defending them against audits, recoupments, and fraud claims. Bouer Law provides cost-effective practical advice to its ABA provider clients, whether related to their day-to-day legal and business issues, accessing and maximizing insurance receivables, or responding to payer disputes and other allegations. On behalf of their ABA provider clients, Ms. Bouer and Ms. Mack Rosenberg also conduct internal audits, prepare and train clients on documentation/coding compliance, the appeals processes, and help their clients create performance improvement plans while regularly interacting with payer quality control and billing departments.

Given their familiarity with ABA therapy, coding, and related coverage/legal issues as well as the development of the ABA industry and related payer requirements over the recent years, Ms. Bouer and Ms. Mack Rosenberg have developed a depth of knowledge that allows them to specialize in representing ABA providers on a myriad of issues. As a result, they also associate with other attorneys throughout the country when those attorneys need the specialized support of Bouer Law. Ms. Bouer and Ms. Mack Rosenberg regularly lecture and provide trainings of interest for ABA provider associations and organizations, speak at conferences nationwide, both have appeared on national television and a variety of media outlets, and written on subjects relating to autism, including Ms. Mack Rosenberg authoring *The Parent's Autism Sourcebook* (2015).

Ms. Bouer is licensed in New York, New Jersey and Texas, serves on the boards of the National Autism Legal Resource Center, the Elizabeth Birt Center for Autism Law and Advocacy, and was the Autism Speaks Lawyer of the Year in 2015. Ms. Mack Rosenberg is licensed in New York and New Jersey and currently serves the boards of the New York Metro Chapter of the National Autism Association and the Elizabeth Birt Center for Autism Law and Advocacy, as well as serving on committees for other non-profits focusing on issues relating to children's health.